

Aetiket eCards

A FileMaker Pro Solution
by Eric Fandrich

Aetiket eCards is a new internet tool which enables users to send beautiful images together with personal messages to family, friends, and colleagues.

From the high quality themed portfolios one can send an engraving of the Nativity by Doré as a Christmas eCard, a bouquet of roses by Redouté as a Mother's Day or Valentine's eCard, a photograph of a mountain waterfall as a Thank You eCard: the possibilities are unlimited.

Aetiket eCards also provides Private Portfolio pages for users who wish to select images for their private use. Uses for Private Portfolios include *Wedding or Engagement Pictures* to send to friends and family, *Church or Stained Glass Images* to send to congregation members for outreach or communications, or *Original Works of Art* from an elementary school class to send to friends and parents.

Public contributions of images are also encouraged, as are Artist Portfolios. Artist Portfolios are designed for artists and photographers who wish to promote their work and gain greater visibility by providing their attractive, tasteful images to Aetiket eCards to send as eCards. An Artist Portfolio page will be created highlighting the artist's work and a biography with links to galleries, studios, and other sites are welcomed.

The use of Aetiket eCards is free, and the public site is located at:

<http://www.aetiket.com/ecard/>

There is a charge of \$25 per year for a Private Portfolio of 4 images to defray the setup costs. Additional images can be added or changed at any time for only \$5 per image. Private Portfolio users will receive a URL (internet) address for their Private Portfolio. This URL address is not linked to the home page or other page on the Aetiket eCard site. Private Portfolio users may, at their own discretion, let others know the URL address and are free to link the URL address to their own sites (if any) if they so desire.

There are no charges for Artist Portfolios or public contributions.

Aetiket eCard is also available as a turnkey eCard solution for FileMaker Pro users and webmasters. Interested users should contact me at the following address for more information about this option:

EricFandrich@aetiket.com

Thank you for your consideration!

Sincerely,



Eric Fandrich